

# katrina

# kardys peaslee

## education

### University of Baltimore

Baltimore, MD

M.A. in Publications Design

*Magna Cum Laude*

May 2012

### Manchester University

(formerly Manchester College)

North Manchester, IN

B.A. in English Literature

May 2010

## professional skills

- Adobe Creative Cloud  
(Illustrator, InDesign, & Photoshop)
- Wix & Squarespace Design
- Print, Web, & Product Design
- Brand Development
- Large Format Design
- Event Planning
- Social Media Design

## extras

### Snider High School

#### Color & Winter Guard

Fort Wayne, IN

#### Instructor

September 2017 - present

### Leo Jr. Soccer League

Leo, IN

#### League Owner/Organizer

July 2016 - present

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## relevant work experience

### Freelance Graphic Designer

KKP Creative | [kkpcreative.com](http://kkpcreative.com)

Fort Wayne, IN September 2012 - present

Experience in web, print, and packaging design with small businesses and non-profits, as well as color/winter guard flag design, and marching band prop and tarp design.

### Marketing Coordinator

MKM architecture + design

Fort Wayne, IN April 2017 - November 2018

Assist in brand building and marketing across social media and website platforms. Coordinate tradeshow and conference participation. Facilitate prospective client research and communication. Help create and develop RFP/RFQ content. Manage project collateral, photography, and case studies. Arrange culture and volunteer initiatives through organizations like United Way of Allen County and NeighborLink Fort Wayne.

### Shindigz, Various Positions

South Whitley, IN March 2015 - April 2017

#### Web Designer (January 2016 - April 2017)

Design and upload Shindigz homepage and category landing page web images weekly. Update website design according to style guide standards. Collaborate with copywriter and marketing team on various social media graphics and email design.

#### Merchandising Graphic Designer (March 2015 - January 2016)

Design party, event, and prom favors and coordinating kit sets. Train and mentor contract graphic designers. Coordinate with celebration managers to fulfill their creative ideas.

### Senior Graphic Designer

The Daily Record

Baltimore, MD

November 2013 - December 2014

### Junior Graphic Designer

Groove

Baltimore, MD

September 2012 - October 2013

## other work experience

### Medicaid Waiver Case Manager

The Columbus Organization

Fort Wayne, IN December 2021 - present

Advocate for waiver participants and their legal representatives in order to effectively support and guide them through the Indiana Medicaid Waiver and their right to services. Coordinate paid and unpaid services for participants to meet their needs within budgetary constraints. Ensure the rights of participants are protected. Continuously monitor services being provided through home visits, 90-Day Reviews, etc. Facilitate team meetings to plan, review, and monitor services to ensure they remain appropriate and effective.

### Specialized Case Manager / Marketing Assistant

Advocacy Links

Fort Wayne, IN November 2018 - November 2021

See description listed under *The Columbus Organization*. Additional responsibilities include coordinating with Managing Member regarding all marketing materials, projects, and social media presence.